



Pre – PIM Conference 2024

Dates: Sunday & Monday, October 20th and 21st, 2024

Location: Lima, Peru 🇵🇪



Time	Activity	Place
Sunday, October 20th, 2024		
7:00pm	Welcome dinner	Miraflores Park Hotel
Monday, October 21st, 2024		
9:00am a 9:45am	Pick up from Miraflores Park Hotel to the Universidad ESAN campus	Bus
9:45am a 10:10	Registration and Coffee	ESAN Campus
10:10 a 10:40	Opening Ceremony and ESAN Briefings	ESAN Campus
10:40 a 10:45	Coffee break	ESAN Campus
10:45 a 11:25	Plenary Session with guest speaker (tba)	ESAN Campus
11:25 a 11:50	Round table with participants and presenter	ESAN Campus
11:50 a 12:20	Campus Tour	ESAN Campus
12:20 a 2:00pm	Lunch	ESAN Campus
2:00pm a 2:40	From ESAN to the Lima's Historic Center	Bus
2:40pm a 6:40	Tour of Lima's Historic Center	Lima's Historic Center
6:40pm a 7:40pm	From the Historic Center to Miraflores Park Hotel	Bus

Program Information and Transportation



Miraflores Park Hotel



ESAN campus



The Cathedral of Lima

- Dates: Sunday and Monday, October 20th & 21st, 2024
- Locations: Universidad ESAN campus, Miraflores Park Hotel, Lima's historic city centre
- No participation fee
- Recommended hotel: [Miraflores Park Hotel](#)

Alternatives in a 10-minute walk radius: [Marriott](#), [Pullman Lima Miraflores](#), [AC Hotel by Marriott](#), [Ibis Lima Larco](#), [Best Western Plus Urban Larco](#), [Hilton Lima Miraflores](#)

Transportation to Santiago:

- 3h40 flights from Lima to Santiago
- 15 direct flights every day

Side trip to Machu Pichu:

- 1h20 flights from Lima to Cusco every day
- We recommend at least two days for a short trip to Cusco and Machu Pichu

About ESAN

- ESAN was founded in 1963, thanks to a common effort of the US (through USAID) and Peruvian governments. Its creation and implementation were entrusted to the Stanford University Graduate School of Business.
- It was the first graduate business school created in the Spanish-speaking world in South America.
- It became a university in 2003 and offers now Bachelor programs.
- ESAN is currently accredited by AACSB and AMBA
- Its MBA is n°1 in Peru according to the QS MBA ranking.



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“There is a long history between ESAN and Stanford. When Stanford was commissioned to open the first Graduate School of Business in all South America, the then dean appointed the members to carry it out. Within that group was Alan B. Coleman, who later became ESAN’s first dean. Coming here now makes me very proud because it allows me to see what a great institution it has become.”

Jonathan Levin Ph.D.
Dean of Stanford GSB
next President of Stanford University

Newspaper “El Comercio”, July 2023

About Lima

- The City of the Kings, founded in 1535 by Spanish conquistador Francisco Pizarro
- Capital of Peru
- Approximately 10 million inhabitants
- The only South American capital with a sea view
- A rich Pre-Hispanic past
- The gastronomic capital of Latin America
(4 restaurants in The [World's 50 Best Restaurants](#) ranking including the number one: Central)

Climate in October:

The average temperature in Lima in October for a typical day ranges from a high of 21°C (69°F) to a low of 15°C (59°F). Some would describe it as mildly cool with a gentle breeze.



Peruvian ceviche



Plaza Mayor



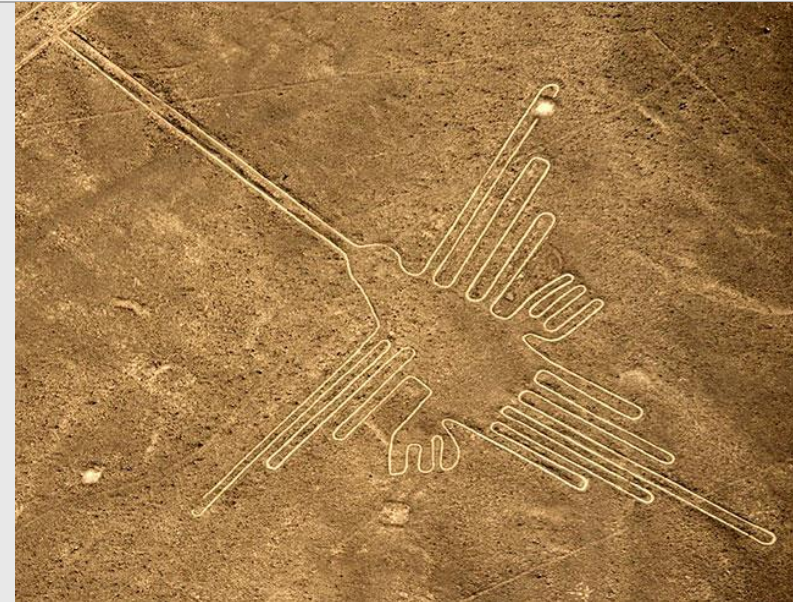
Lima seaside

About Peru

Why not coming a few days early to enjoy Peru's wonders?



Machu Pichu



Nasca lines




Titica Lake



Amazonia (Iquitos region)

Registration

1. First name * 

2. Last name * 

3. PIM Partner institution *

Online registration form:
<https://forms.office.com/r/bRMCNPPKZS>

Registration deadline:
August 31st

Contact



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Looking forward to welcoming you in Lima!